



iAxil, the venture accelerator arm of Ascendas, is a one-stop centre providing total solutions to help technology-based entrepreneurs launch and grow their ventures. Leveraging on more than 10 years of experience, iAxil has grown into one of the region's leading venture accelerator centres offering technology-based entrepreneurs access to venture capital, business and financial planning, market intelligence, mentoring, deal structuring, recruitment, branding, partner sourcing, market access and quick start-up space.

iAxil's other key portfolio is the provision of incubator consultancy services to city, provincial and prefecture government, organisations, corporations and science, technology and industrial parks in emerging and developed economies to set up and run incubator centres as well as incubation and venture acceleration programs for entrepreneurs and start-up companies.

**Number of portfolio companies incubated since its inception:** 170 companies.

**Examples of Successful Companies that have graduated from iAxil:**

Sinomem Technology Ltd – successfully listed on the Singapore Stock Exchange  
Pharmesis International Ltd - successfully listed on the Singapore Stock Exchange  
InfoTalk Corporation Ltd  
Lightspeed Technologies  
Privylink  
Interauct!  
Cassis International  
Model2Mold  
Bitwave  
Triangle Technologies

**Venture Accelerator Services:**

Business and financial planning, deal structuring, access to venture capital, investment advisory, market intelligence and research, mentoring, recruitment, accounting, corporate secretarial services, legal and IP services, corporate communications and PR services, branding, growth financing, market access and partner sourcing and selection.

**Key Features of iAxil:**

Mentoring and handholding of start-up companies and entrepreneurs including helping the entrepreneurs to develop their business models, developing business plans, fund raising from business angels and corporate investors, company incorporation, formation and recruitment of management team, assistance with negotiating investment terms, assistance with pilot testing and deployment, helping start-up companies to enter new markets such as China, India, Silicon Valley in the United States, various countries in Europe, Australia and other Asian countries including Japan and Korea, business networking, client promotion and advice and assistance in applying for government grants.

**Incubator Consultancy Services:**

In addition to running a successful venture accelerator centre, iAxil also provides incubator consultancy services to city, provincial and prefecture government, organisations, corporations and science, technology and industrial parks in emerging and developed economies to set up and run their own incubators centres. This includes the development of incubation and venture acceleration programs for start-up companies. The services rendered would depend on the needs of the client organisation and would include the following:

**Stage 1:**

- Incubator feasibility study that includes market study and analysis
- Strategic visioning for the incubator

**Stage 2:**

- Development of an operations model for the incubator
- Development of an incubation program for startups
- Formulation of a marketing plan for the incubator
- Setting up a fund raising and investment advisory service for startups
- Development of an evaluation system and admissions criteria for start-ups
- Design and Physical Set-up of an Incubator

**Stage 3:**

- Development of a Market Entry program for start-ups
- Development of a Client Promotion program
- Development of a Mentorship program
- Setting up a Strategic Partnership program
- Setting up an Investment Fund for start-ups

**Why engage iAxil to help you set up your incubator?**

iAxil has a successful track record of running an incubator since 1994 that has resulted in the successful listing of Sinomem Technology Ltd and Pharmesis International Ltd. Based on its substantial experience of running an incubator, it has the capabilities and experience of helping client organisations set up an incubator and a venture accelerator program.

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